Inuk Standard Information

💚 Welcome on the Inuk Standard Information page

Inuk is an independent Standard for Carbon Credits on the Voluntary Carbon Market (VCM) focusing mainly on high quality carbon credits based on avoided emissions. Created in 2017 with the support of the European Institute of Technology, Inuk has developed the first low-carbon blockchain technology dedicated to Carbon Credits.

You will find in this section all relevant information about Inuk's Standard :

🇫🇷 Why is this page in English ? *Pourquoi cette page est en Anglais ?*
As a French Standard, most of our material is written in French - our website, platform, internal documentation. However, we want our work to be as transparent as possible, which is why we've decided to publish all official documentation about our Standard in English. If you'd rather access it in French, please reach out to us.
En tant que Standard Français, la plupart de nos publications sont en français, que ce soit notre site internet, notre plateforme, ou nos réseaux sociaux. Cela étant dit, nous voulons que nos travaux soient les plus transparents possibles, c'est pourquoi nous avons décidé de publier notre documentation officielle en anglais. Si vous souhaitez y accéder en français, n'hésitez pas à nous contacter.

▼ 📚 Documentation Hub

The Inuk Standard Documentation

Aa Document
Inuk General Procedures Manual
Inuk Standard Rules
Inuk Registry Procedures Manual
Methodologies & PDD
VVB & Individual Experts Requirements
Double counting Policy
Standard Advisory Board Terms of Reference
Standard and Registry Fee Structure
Terms of Use of the IGLU Platform
Anti-Bribery and Corruption Policy
KYC
Conflict of Interest Policy
Traceability Guide
Complaints & Appeals Policy
Methodological guide

▼ 👫 Governance

🟢 Inuk's governance structure is built around three distinct bodies, each with clearly defined roles and responsibilities
1️⃣ **Inuk Standard Advisory Board**, comprised of independent expert, its role is to oversee major changes of the Standard, approve new methodology development. Each member has one vote.
2️⃣ **Inuk Impact & Mission Commitee** gathers independant experts and members of the executive team at Inuk. It's role is to insure Inuk, as a purpose-driven social company ("*société à mission et de l'ESS*") respects its mission as written in the legal status, and complete its objective. Each member have one vote.
3️⃣ **Inuk Supervisory Board** gathers shareholders and representative of the executive team. They have legal and ethical obligations to act in the best interests of the Standard Inuk, including achieving its objectives as a Propose-Driven Social Company.

1️⃣ Inuk Standard Advisory Board

💚 Inuk Standard Advisory Board's role is to independently oversee all major changes going on at Inuk. We can also reach out to them on technical aspects when relevant. They meet at least once a year, and more often if needed.

Inuk Standard Advisory Board

Aa Name	≡ Position
Priscille Raynaud	Voluntary Carbon Market Expert - Adviser at EquitableEarth
Valentin Lautier	CEO at Homaio
Antoine Chapon	Head of Strategy & Market Intelligence at VALOREM

2️⃣Inuk Impact & Mission Advisory Board

🟢 Inuk Mission Advisory Board's role is to oversee all Inuk activities related to our mission, as described in our legal incorporation documents (statuts constitutifs). They meet every trimester, or more if needed.

Inuk Impact & Mission Advisory Board

Name	Bio	Board Member Roles
Bernard Blez	Bernard Blez is an expert in energy transition and innovation with over 30 years of experience. As the founder and President of the consulting firm **Passion For Energy (P4E)**, he advises investors, industrial groups, and local authorities on green technology and energy strategy. His extensive background includes serving as the **Director of ENGIE Lab CRIGEN**, where he managed a team of 200 employees and a portfolio of 100 patents. A graduate of **École Polytechnique** and **SUPELEC**, he has overseen diverse R&D programs ranging from hydrogen and smart grids to artificial intelligence.	Independant Decarbonation and Ene
Paul Jeannest	Paul Jeannest is a prominent figure in the French tech ecosystem, specializing in open innovation and strategic alliances. He is the **Co-founder and former CEO of RaiseLab**, where he pioneered open innovation services for nearly 40% of the CAC 40. His career is marked by high-impact leadership roles, including serving as a **Founding Member of La Boussole des Entrepreneurs** and **Co-founder of RAISE Sherpas**, a philanthropic accelerator for scale-ups. Paul also served as a mission officer for digital economy and innovation at the **French Presidency**	Sustainable Innovation Expert
Sixtine Naquet-Radiguet	Sixtine Naquet-Radiguet is a technology leader focused on sustainable industry and green-collar workforce development. She currently serves as a **Deployment Strategist at Mistral AI** and is the **Co-Founder and CTO of Kolverr**, a startup recognized in the Station F Future 40. Previously, she spent over six years as the Co-founder and Head of Tech at **Possible Future**, an innovation studio later acquired by Capgemini. She holds an engineering degree from **Ecole Centrale Paris** and is certified in Generative AI with Large Language Models	Clean-Tech and AI Expert
Thaïs Drozdowski	Thaïs Drozdowski is an entrepreneur dedicated to fighting climate change through technology and transparency. She is the **Co-founder and CEO of Inuk**, a platform that utilizes blockchain technology to provide traceable and reliable carbon offsetting solutions. Her work focuses on financing local renewable energy projects to help businesses and individuals achieve carbon neutrality. She is a vocal advocate for "responsible Tech" and has spoken at major	Co-founder & CEO at Inuk

Name	Bio	Board Member Roles
	industry events like VivaTech regarding the importance of high-quality carbon credits and environmental policy.	
Perrine Gilles	Perrine Gilles is a renewable energy professional dedicated to transparent and local carbon contribution. For nearly six years, she has served as a **Business Developer for Inuk**, an organization that empowers businesses to reduce carbon emissions through blockchain technology and renewable energy financing. Her technical foundation includes a Master of Science in **Renewable Energy** from Heriot-Watt University and an engineering degree from **Arts et Métiers ParisTech**	Employee representative Head of Climate Team at Inuk
Aurelien Pigot	Aurélien Pigot is CTO and co-founder of Inuk. A blockchain architect and full-stack developer, he designed Inuk's Ethereum-based carbon credit tracking infrastructure, delivering unprecedented transparency to carbon markets. With 15+ years of technical experience spanning backend development, DevOps, and distributed systems, Aurélien previously founded LaTech.io and served as blockchain advisor at Worthyt. He holds a Master's in Software Architecture from ETNA.	Co-founder & CTO
Maxime de Couëssin	Maxime is Deputy CEO of Inuk, driving strategic direction and business development. With 10+ years of experience in corporate strategy and stakeholder engagement—including 4 years as CEO of Réseau Entreprendre Paris managing 800+ entrepreneurs—he brings leadership expertise across ESG transformation, carbon strategy and sustainable business models.	Employee representative Head of Secretariat

3️⃣ Inuk Supervisory Board

🟢 Inuk Supervisory board is in charge of insuring Inuk achieves its Mission while sustaining its financial, legal and social obligations. It is comprises of three voting members and two guest members. Each voting members has one vote, major decisions require unanimity vote.

🗳️ Voting Members

Justine Manceau, Financial Director, AREC Occitanie

Justine Manceau is Financial Director at AREC Occitanie (Agence Régionale de l'Énergie et du Climat), the regional energy and climate agency for the Occitanie region in southern France.

Operating as a public-interest institution, AREC supports the region's transition towards renewable energy and climate neutrality through technical expertise, project development, and stakeholder coordination. AREC Occitanie is a minority shareholder of Inuk SAS.

Thaïs Drozdowski, Co-founder & CEO, Inuk

Thaïs Drozdowski is an entrepreneur dedicated to fighting climate change through technology and transparency. She is the Co-founder and CEO of Inuk, a platform that utilizes blockchain technology to provide traceable and reliable carbon offsetting solutions. Her work focuses on financing local renewable energy projects to help businesses and individuals achieve carbon neutrality. She is a vocal advocate for "responsible Tech" and has spoken at major industry events like VivaTech regarding the importance of high-quality carbon credits and environmental policy.

Aurélien Pigot, Co-founder & CTO, Inuk

Aurélien Pigot is CTO and co-founder of Inuk. A blockchain architect and full-stack developer, he designed Inuk's Ethereum-based carbon credit tracking infrastructure, delivering unprecedented transparency to carbon markets. With 15+ years of technical experience spanning backend development, DevOps, and distributed systems, Aurélien previously founded LaTech.io and served as blockchain advisor at Worthyt. He holds a Master's in Software Architecture from ETNA.

🧑‍🤝‍🧑 Guest Members

Philomène Desjonquères – Head of Corporate Decarbonation, AREC Occitanie

Philomène leads corporate decarbonation activities at AREC Occitanie, managing renewable energy projects, energy transition financing and carbon contribution partnerships across the region. An engineer specialising in energy production (ENSTA Paris, 2019) with 5+ years of expertise in complex project structuring, she combines technical rigour with strategic vision to accelerate decarbonation for industrial and commercial clients.

Maxime de Couëssin – Deputy Chief Executive Officer, Inuk

Maxime is Deputy CEO of Inuk, driving strategic direction and business development. With 10+ years of experience in corporate strategy and stakeholder engagement—including 4 years as CEO of Réseau Entreprendre Paris managing 800+ entrepreneurs—he brings leadership expertise across ESG transformation, carbon strategy and sustainable business models.

Inuk Executive Team & Leadership

Inuk is led by an executive team responsible for daily operations, strategic direction, and critical decision-making. It is composed of the following people :

- **Thaïs Drozdowski** – Co-founder & Chief Executive Officer.
- **Perrine Gilles** – Head of Climate Team.
- **Aurélien Pigot** – Co-founder & Chief Technological Officer

- **Maxime de Couëssin** – Deputy CEO

▼ ☀️ Methodologies & PDD, Registry & VVB

💚 Inuk has developed Iglu, a traceability technology applied to Carbon Credits. As a result, all information about each projects, methodology applied and detail is available directly Iglu. It is free to get a consultation account, that you can request here.

Methodologies & PDD

Our Standard's main goal is to be as precise as possible when it comes to generating carbon credit, which is why we choose to develop ad-hoc methodologies for each project type we work with, according to two pathways :

Pathway 1: Adaptation of Existing CDM Methodologies

Where a project aligns with an existing CDM methodology, Inuk completes and adapts the methodology to address project-specific conditions. In this case, no public consultation is required. Instead, Inuk publishes a detailed Project Design Document (PDD) that fully documents the adaptation, technical rationale, and how the CDM baseline methodology has been tailored to the project context. This PDD undergoes technical review by Inuk's Standard Advisory Board and an independent Validation and Verification Body (VVB) also conducts annual verification of the PDD and underlying project data.

Pathway 2: New Methodologies

Where no suitable CDM methodology exists, Inuk develops a methodology from scratch. This pathway includes a mandatory public consultation process to gather stakeholder feedback before finalization. Following methodology approval, project implementation follows the same PDD review and VVB verification cycle as Pathway 1.

All these information are available :

1️⃣ Brochure 🇫🇷 : available directly on the project page on our website, the Brochure is a simplified document for a non-technical public to know more about the project.

2️⃣ Project Design Document 🇬🇧 : available on our documentation hub, and on our IGLU platform, the PDD is a technical document with all the critical information about the project. Its detailed how the methodology was applied specifically to the project.

3️⃣ Full methododoloy 🇬🇧 & 🇫🇷 : available on our documentation hub and on the project page, the full methodology contain is useful is you want to understand in-depth the assumptions and calculation behind each carbon credit generated. Methodologies can be project-specific, or several similar projects can be governed by the same Methodology.

➕ Bonus : Real-time data of each projects also available to the Standard users on the IGLU platform.

Registry

Our global registry is publicly available on Iglu, our traceability platform at https://iglu.inuk.co/registry
Access to more detailed information is possible upon creation of a personal account, for confidentiality purposed. You can request access here.

All actions are publicly traced on the blockchain, through our Token of CO2avoided (ACO2), available here 👉

Gnosis chain token details | Blockscout
0xb9c331ECe4C01be116De2371f936DF5C48f60b7d, balances and analytics on the Gnosis chain Explorer
https://gnosis.blockscout.com/token/0xb9c331ECe4C01be116De2371f936DF5C48f60b7d?tab=token_transfers

🧑‍💻 Approved VVB & Individual Experts

Approved VVB & Individual Experts

Name	Type	Files & media
AmSpec Group	VVB	https://www.amspecgroup.com/
Christophe Nourissier	Individual Expert	https://www.linkedin.com/in/christophe-nourissier/
Guilhem Pouillevet	Individual Expert	https://www.linkedin.com/in/guilhem-pouillevet/?locale=en
Apave	VVB	https://www.apave.com/fr-FR

▼ ✅ Our commitments

Inuk was created in 2017 with the idea to build the first French Standard for Carbon Credit Certification that focuses on avoiding emissions from fossil fuel use. Because Inuk est primarily environmental and society, we have taken a series of commitments that align with our mission, and include all our stakeholders (shareholders, employees, suppliers, clients etc).

Mission-driven company

A mission-driven company (société à mission in French law) is a legal corporate structure established to pursue a clearly defined social or environmental purpose alongside financial performance. Introduced by the French PACTE Act (2019), this status differentiates mission-driven enterprises from traditional shareholder-primacy models by embedding purpose into corporate governance, decision-making and accountability mechanisms. Mission-driven companies are required to: (1) publicly declare their social or environmental mission; (2) establish independent oversight of mission alignment; (3) report annually on progress towards mission objectives; and (4) integrate mission considerations into all strategic decisions.

Inuk's Mission & Strategic Objectives

Inuk operates as a certified mission-driven company with the overarching mission: **"Creating new pathways to accelerate the low-carbon transition."** This mission is not aspirational rhetoric—it is legally binding and subject to independent audit. All major decisions—from product development to partnerships to internal operations—must be evaluated against their alignment with this mission.

Inuk's mission is operationalised through three equally weighted strategic objectives:

1. **INNOVATION & EXPLORATION** – Develop and test new technological and methodological solutions that accelerate decarbonation across Europe
2. **DIRECT IMPACT** – Support the development of tangible, measurable carbon avoidance projects with rigorous additionality standards and complete traceability
3. **CULTURAL TRANSFORMATION** – Demonstrate to enterprises, investors and stakeholders that authentic low-carbon transition is possible, desirable and economically viable

This tripartite framework ensures that Inuk remains accountable not only to financial stakeholders, but to all constituents affected by our mission: employees, clients, partners, communities and the climate itself.

Gouvernance and Audit

Inuk's mission is governed through a dual accountability mechanism combining internal oversight and independent external verification.

- **The Mission & Impact Committee** (see governance section) composed of two employee representatives, two management representative, and three independent external expert, convenes quarterly to assess progress against mission objectives and provide formal recommendations to leadership. The Committee maintains veto rights over strategic decisions with material bearing on mission alignment, ensuring that financial performance never supersedes mission integrity.

- Beyond internal governance, Inuk is subject to **mandatory independent third-party audit every two years**, conducted by AUPEAM (an accredited Independent Third-Party Certifier recognised by the French government). This biennial audit rigorously examines: (1) the authenticity of mission implementation across all corporate functions; (2) alignment of strategic decisions with stated mission objectives; (3) accuracy and completeness of annual impact reporting; and (4) stakeholder satisfaction regarding mission fulfilment. This dual-layer governance structure—combining quarterly internal scrutiny with independent external validation—ensures that Inuk's mission commitment is genuine, measurable and held to the highest standards of accountability

Commercial social and solidarity economy enterprise status

In addition to its mission-driven company certification, Inuk operates as a commercial social and solidarity economy (ESS) enterprise within France's legally defined ESS framework. Unlike traditional commercial enterprises prioritising shareholder profit maximisation, ESS enterprises integrate social and environmental objectives as core business imperatives.

French ESS law defines qualifying enterprises through principles including: (1) democratic and participatory governance structures ensuring stakeholder voice in decision-making; (2) equitable distribution of generated value, with profits reinvested in enterprise development or broader ESS ecosystem advancement rather than shareholder extraction; (3) transparency and accountability to all stakeholders—not merely financial investors; and (4) pursuit of measurable social, environmental or cultural impact alongside commercial viability. Inuk's ESS status is operationalised through its SARL structure with capital variables, employee profit-sharing mechanisms (BSPCE programme), and the Mission & Impact Committee's governance authority. This dual positioning—both mission-driven company and ESS enterprise—ensures Inuk embodies the highest standards of responsible business practice, combining commercial sustainability with authentic commitment to low-carbon transition as a collective social good.

Environnemental Commitments

Inuk's environmental strategy rests upon rigorous measurement, decisive operational decarbonation, and uncompromising standards for carbon credit integrity.

The enterprise conducts comprehensive annual carbon footprint assessments across Scope 1, 2 and 3 emissions in accordance with the GHG Protocol. To limit its operational impact on GHG emissions, Inuk has implemented the following measures :

- A strict business travel hierarchy prioritising telework and digital collaboration, mandating rail for long-distance travel, requiring electrified vehicles for urban mobility, and prohibiting aviation.
- Procurement practices emphasise circular economy principles: 100% of electronic equipment is sourced from certified refurbishment vendors (reducing embodied carbon by 85%), 80% of office furniture is acquired second-hand, and food provision excludes beef-based products in recognition of livestock agriculture's substantial climate impact.

Beyond internal operations, Inuk maintains the highest standards of carbon credit quality through blockchain-enabled on-chain traceability (ADDI token), rigorous project oversight committees, third-party certification, and active greenwashing prevention. This integrated approach—combining personal decarbonation with market-leading carbon credit standards—positions Inuk as an authentic climate leader, not merely a carbon offset vendor.

Gender Equality commitments

Inuk is committed to fostering genuine gender equality across all organisational levels, recognising that diverse perspectives strengthen decision-making, innovation and organisational resilience. Currently, women comprise 50% of Inuk's workforce, with representation across technical, climate and leadership functions.

Our commitment extends beyond numerical parity to structural measures enabling career continuity:

- Inuk subsidises 100% of childcare costs for employees with children aged 0-3 years, offers flexible hybrid working arrangements (2-3 days per week on-site), and provides flexible parental leave.
- Recruitment processes are explicitly designed to mitigate unconscious bias through inclusive job descriptions, structured selection criteria, and equal pay audits ensuring compensation parity for equivalent roles.

Our 2030 objective is to achieve minimum 50% gender balance across all hierarchical levels whilst mainting 50% female representation in senior management positions. Since 2019, Inuk has maintained zero involuntary departures related to motherhood or family responsibilities—a tangible indicator that our policies translate into genuine support. This commitment reflects our conviction that authentic sustainability requires social equity alongside environmental action, and that enterprises cannot claim climate leadership whilst tolerating gender inequality.

Impact Score

As a member of the Mouvement Impact France, Inuk assesses its impact score every year. In 2026, Inuk achieved a global score of 90,1/100, ranking amonst the top 1% of companies assessed.

Company : **Inuk SAS** Applicable Standards : **250 à 5000 salariés_V9** Year : **2026**

Ressources pour progresser

Kit de communication

Score public ON

1 Registration — 2 Assessment — 3 Expert Analysis — 4 Results

Would you like to re-open your form in the same year? Write to us at impactscore@impactfrance.eco

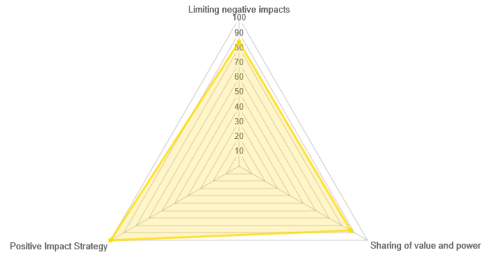
Congratulations! You've taken a great first step by achieving your Impact Score. You're well on your way to progressing. For your information, the average score is 54/100.
The next step? Implement actions using the Impact Score Wiki toolbox, and retake your Score in a year to measure your progress!

My score

90,6 / 100

Evaluated on 20/04/2026

Download my answers



3 meilleurs principes d'action

#	Principe d'action	Note
1	Gender equality	4/4
2	Carbon footprint measurement	4/4
3	Reducing carbon footprint	4/4

3 principes d'action à améliorer

#	Principe d'action	Note
1	Integration of young people and seniors	1.1/4
2	Employees' role in the decision	2.7/4
3	Biodiversity and the use of natural resources	2.75/4

Et par rapport aux autres organisations ? Vous êtes dans le…

- Top 1% de tous les Impact Score
- Top 1% de la région **Île-de-France**
- Top 1% sur le secteur
- Top 2% sur la taille **250 - 5000 salariés**

Company information

100%

ACCESS ASSESSMENT

Limiting negative impacts

83,8/100

Sharing of value and power

86,9/100

Positive Impact Strategy

100/100

Social impact
75.3/100

1. Inclusion of workers who are far from employment — 3.4/4
2. Support for vulnerable populations — 3.55/4
3. Gender equality — 4/4
4. Integration of young people and seniors — 1.1/4

Ecological impact
92.2/100

5. Carbon footprint measurement — 4/4
6. Reducing carbon footprint — 4/4
7. Biodiversity and the use of natural resources — 2.75/4
8. Local and circular economy — 4/4

Power sharing
86.9/100

9. Stakeholders in governance — 4/4
10. Employees' role in the decision — 2.7/4
11. Employee progression — 3.2/4
12. Stability and well-being at work — 4/4

Value sharing
86.9/100

13. Sharing value among stakeholders — 2.9/4
14. Pay gaps — 4/4
15. Responsible financial investments — 3/4
16. Sponsorship and Volunteering — 4/4

Positive Impact Strategy
100/100

17. Commitment to the Sustainable Development Goals — 10/10
18. Impact of the core business — 10/10
19. Status, accreditations, labels, certifications and scores — 10/10
20. Impactful Ecosystem — 6/6

▼ 📣 How to contact us ?

Inuk team is easily reachable via email. We choose to have only written to contact in order to insure traceability of every inquiry we receive.

Inuk Standard is managed by humans 👩‍🔬 : we respond in 3-5 business days all year long, except during July & August, where we extend that delay to 10 business days.
🎄 Inuk's offices are closed between December 25th and Jan 2nd.

☎️ General enquiry	info@inuk.co
📋 Certification enquiry, Technical Question	certification@inuk.co
⚠️ Complaints & Appeal	complaints@inuk.co